## MEDIA ALERT!

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## National Alliance For Healthy Communities Sponsors High Desert Health Summit on Friday, October 10th

Heritage Victor Valley Medical Group partners with NAFHC to promote and participate in this local event.

September XX, 2008 - The National Alliance for Healthy Communities is hosting a High Desert Health Summit on Friday, October 10th, 2008 beginning at 8am with check in at 7:30am. Heritage Victor Valley is partnering with NAFHC to promote and participate in this local event. A complimentary breakfast will be served.

Health Affiliated Organizations and Local business leaders from within the High Desert communities of Victorville, Apple Valley and Hesperia will meet to discuss Healthcare topics with featured key-note speaker Herb Schultz. Heritage Victor Valley is partnering with NAFHC to promote and participate in this local event. Health Affiliated Organizations, Business Leaders and Local Public Officials are expected to attend.

Schultz was recently promoted by Governor Arnold Schwarzenegger to the post of Senior Advisor to the Governor. In this role, he works closely with the Governor and also serves as a key deputy to Chief of Staff Susan Kennedy, advancing the Governor's policy agenda.

Topics will include partnerships to promote health prevention through physician involvement, healthy eating programs for kids, wellness incentives and health education opportunities within the business community, working together to educate local community regarding current health issues and health programs by non-profit agencies collaborating with local businesses to promote.

Registration is free by invitation only and RSVP is required. High Desert Health Summit will be held at the Hilton Garden Inn Conference Center at 12603 Mariposa Road in Victorville. For more information or to participate in the High Desert Health Summit, please contact Julie at (760) 486 – 9082.

The National Alliance for Healthy Communities (www.nafhc.org), a Washington, DC-based foundation, was established to improve the quality of life for individuals and communities by recognizing and promoting individuals and programs that create and support a more sustainable quality of life.

Heritage Victor Valley Medical Group (www.hvvmg.com) has been a proud member of the Victorville community for over 12 years. Committed to building health and strong communities, Heritage Victor Valley Medical Group hosts Youth Soccer Clinics with the local AYSO, Community Health Fairs, Senior Initiatives and local Health Summits. Heritage offers over 45 primary care physicians and 150 specialists to serve its members through the high desert region.